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Opening Digital World's Doors to # Next Digital Generations

LESSON PLAN 3 – SPEAKING IN JOURNALISM

TARGET

Students will refine their presentation skills by practicing structured storytelling and compelling speech delivery.

MATERIALS NEEDED

- Example journalistic stories
 - Storytelling frameworks
 - Audio/visual recording tools (if available)
 - Peer evaluation forms
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OBJECTIVES

- ✓ Understand the structure of compelling spoken storytelling.
 - ✓ Develop expressive speech techniques for engagement.
 - ✓ Learn how to balance **emotion, logic, and clarity** in news storytelling.
 - ✓ Strengthen confidence in public speaking.
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FLOW OF LESSON

1. The Power of Storytelling in Journalism (15 minutes)

- Discuss why storytelling matters in journalism.
- Show examples of **story-driven news reports**.
- Class discussion:
 - What makes a journalistic story engaging?
 - How do journalists balance facts with narrative?

2. Structuring a Spoken Story (20 minutes)

- Introduce **storytelling frameworks** (beginning, middle, end).
- Group exercise: Students analyze a **journalistic story structure**.
- Partner activity: Create a **quick outline** of a personal story to share.

3. Speaking with Emotion and Clarity (25 minutes)

- Practice using **tone, emphasis, and pause** effectively.
- Students take turns delivering a **2-minute news story**, applying storytelling techniques.
- Peer feedback on **expressiveness and engagement**.

4. Speaking Challenge: Improvised News Story (25 minutes)

- Students draw a **random news topic** and have 5 minutes to prepare.
- Deliver an **improvised 60-second spoken report**.
- Feedback on ability to **think quickly, stay clear, and engage listeners**.

5. Reflection and Homework (15 minutes)

- Discuss takeaways from storytelling and speaking exercises.
- **Homework:** Write a short news piece and prepare to present it **without reading** next lesson.

TEACHER'S COMMENTS

Speaking in journalism requires confidence, clarity, and adaptability. Encourage students to **practice speaking daily**, listen to experienced journalists, and refine their public speaking skills through feedback.